

**U.S. SPORT AVIATION EXPO
JANUARY 25-28, 2017**



The annual Expo, which takes place over four days at the Sebring Regional Airport in Florida has been growing in attendance and exhibitors since 2003.

Exhibitors travel from the United States and as far away as Africa, China, Romania, New Zealand, Australia, and the Czech Republic to attend this first major aviation event of the year. 64% of attendees come from the state of Florida and 30% come from elsewhere in the United States.

Expo brings together world-wide sport aircraft leaders to promote their aircraft and associated products to a rapidly growing select group of like-minded professionals in this specialized sport aircraft field. There is no other Expo event like this in the United States.

**SPONSOR U.S. SPORT AVIATION EXPO
AND REAP THE BENEFITS**

- Constant visibility throughout the year
- Captive audience for four days during the event
- Company name in print media, social media, website, PR, eblasts
- Opportunities for special booth/tent placement
- Customized sponsorships to fit your needs

A customized partnership with Expo is an opportunity to reach more aviation enthusiasts and gain immeasurable exposure. Below is a list of available sponsorship opportunities.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor	\$20,000
Dining Pavilion Sponsor	\$15,000
Credential Sponsor	\$10,000
Sponsor	\$5,000
Partner	\$3,000
Friend	\$1,000

If you would like a customized sponsorship package created for you, please email Expo@sebring-airport.com.

SEBRING EXPO
Where the Sky isn't the Limit,
it's the Beginning.

WWW.SPORTAVIATIONEXPO.COM



Wednesday through Saturday

JANUARY 25-28, 2017

EXHIBITOR INFORMATION

Location	Size	Cost
Inside Exhibitor	10' x 10'	\$750
Outside Exhibitor	40' x 40'	\$950
Exhibitor-Premier Partner	40' x 60'	\$3,500
Sponsor	Choice	Negotiable
Additional Chair	Standard	\$5
Additional Table	8'	\$15
Additional Table Cover (Linen)	Standard	\$15

Additional Exhibitor: \$150*

* Includes Exhibitor Wristband with all the Exhibitor privileges: Exhibitor Parking, VIP Reception Invitation.

OUTSIDE EXHIBIT DETAILS

- Size: 40' x 40' or 60' x 40'
- Inclusions: 10' x 10' tent with roll-up sides, one 8' table, table cover, and two chairs, tie-down anchors using your tie-down ropes.
- Tie-down ropes and anchors to be supplied by exhibitor. No electrical power available, quiet generators permissible.

INSIDE EXHIBIT DETAILS

Booth size: 10' by 10'

Inclusions: One 8' table, table cover, two chairs, side and rear drapes, and electric power.



Expo offers customized booth/tent space for cash sponsors

Email expo@sebring-airport.com for details.

For more details including pricing visit: sportaviationexpo.com/exhibitor-information/

WWW.SPORTAVIATIONEXPO.COM

863-655-6444, ext. 117

expo@sebring-airport.com

SPONSOR BENEFITS

Partner with U.S. Sport Aviation Expo and reap the benefits:

Constant visibility throughout the year

Captive audience for four days during the event



SEBRING
MULTIMODAL LOGISTICS CENTER