

**U.S. SPORT AVIATION EXPO  
JANUARY 24-27, 2018**



**The annual Expo**, which takes place over four days at the Sebring Regional Airport in Florida has been growing in attendance and exhibitors since 2003.

**Exhibitors travel** from the United States and as far away as Africa, China, Romania, New Zealand, Australia, and the Czech Republic to attend this first major aviation event of the year. 64% of attendees come from the state of Florida and 30% come from elsewhere in the United States.

**Expo brings together** world-wide sport aircraft leaders to promote their aircraft and associated products to a rapidly growing select group of like-minded professionals in this specialized sport aircraft field. There is no other Expo event like this in the United States.

**SPONSOR U.S. SPORT AVIATION EXPO  
AND REAP THE BENEFITS**

- Constant visibility throughout the year
- Captive audience for four days during the event
- Company name in print media, social media, website, PR, eblasts
- Opportunities for special booth/tent placement
- Customized sponsorships to fit your needs

A customized partnership with Expo is an opportunity to reach more aviation enthusiasts and gain immeasurable exposure. Below is a list of available sponsorship opportunities.

**SPONSORSHIP OPPORTUNITIES**

Presenting Sponsor	\$20,000
Dining Pavilion Sponsor	\$15,000
Credential Sponsor	\$10,000
Sponsor	\$5,000
Partner	\$3,000
Friend	\$1,000

If you would like a customized sponsorship package created for you, please email [Expo@sebring-airport.com](mailto:Expo@sebring-airport.com).

**SEBRING EXPO**  
Where the Sky isn't the Limit,  
it's the Beginning.

[WWW.SPORTAVIATIONEXPO.COM](http://WWW.SPORTAVIATIONEXPO.COM)



Wednesday through Saturday

**JANUARY 24-27, 2018**

## EXHIBITOR INFORMATION

Location	Size	Cost
Inside Exhibitor	10' x 10'	\$750
Outside Exhibitor	40' x 40'	\$950
Exhibitor-Premier Partner	40' x 60'	\$3,500
Sponsor	Choice	Negotiable
Additional Chair	Standard	\$5
Additional Table	8'	\$15
Additional Table Cover (Linen)	Standard	\$15

Additional Exhibitor: \$150\*

\* Includes Exhibitor Wristband with all the Exhibitor privileges: Exhibitor Parking, VIP Reception Invitation.

## OUTSIDE EXHIBIT DETAILS

- Size: 40' x 40' or 60' x 40'
- Inclusions: 10' x 10' tent with roll-up sides, one 8' table, table cover, and two chairs, tie-down anchors using your tie-down ropes.
- Tie-down ropes and anchors to be supplied by exhibitor. No electrical power available, quiet generators permissible.

## INSIDE EXHIBIT DETAILS

Booth size: 10' by 10'

Inclusions: One 8' table, table cover, two chairs, side and rear drapes, and electric power.



## Expo offers customized booth & tent space for cash sponsors

Email [expo@sebring-airport.com](mailto:expo@sebring-airport.com) for details.

For more details including pricing visit: [sportaviationexpo.com/exhibitor-information/](http://sportaviationexpo.com/exhibitor-information/)

[WWW.SPORTAVIATIONEXPO.COM](http://WWW.SPORTAVIATIONEXPO.COM)

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## SPONSOR BENEFITS

Partner with U.S. Sport Aviation Expo and reap the benefits:

Constant visibility throughout the year

Captive audience for four days during the event



**SEBRING**  
MULTIMODAL LOGISTICS CENTER